

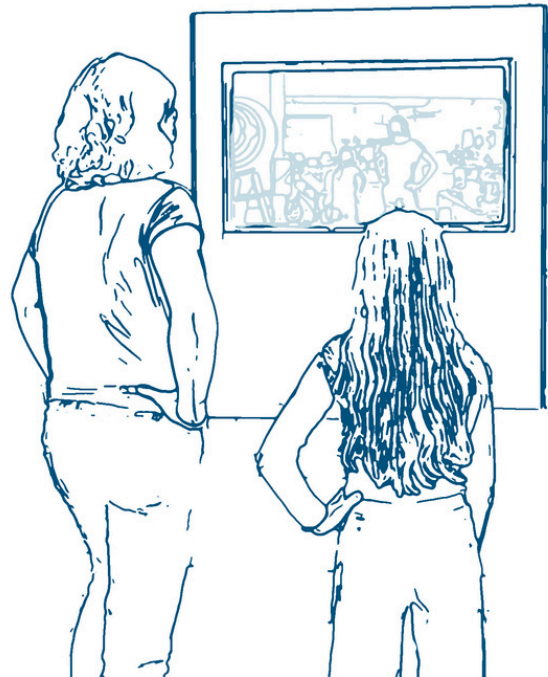
AI KNOWS YOU



How does artificial intelligence assess you?

What to do

- Stand in front of the camera.
- Watch how the system estimates your age, emotion, and hobby.
- Change the lighting, your distance, or your facial expression—what happens?



IF YOU WANT TO KNOW MORE



What Do You Notice?

The software detects your face and estimates your age and mood. It also assigns you a hobby. The results change when you move, get closer, or change your facial expression—for example, by smiling.



The Science Behind It

The software identifies a face based on typical features such as the eyes, nose, mouth, and their arrangement. It compares these features with a database of more than 30,000 images. The result is the closest match, or the most likely classification. The calculation runs locally on a computer; your data is not stored or shared. Recognition accuracy depends heavily on the conditions: good lighting produces sharper images, a shorter distance captures more detail, and a smile significantly changes facial features. The result can therefore change noticeably. The hobby assigned to you, however, is chosen at random. This shows that such systems do not “know” everything and sometimes simply make assumptions. Interestingly, both our brains and software sometimes recognize faces where there are none, for example in everyday objects. This phenomenon is called pareidolia. The exhibit shows how AI recognizes patterns—and where its limits lie. Does AI know you?